

## Old Grove Orange, Inc.

The mission of Old Grove Orange, Inc. is to make connections between local growers here in southern California and local eaters in order to make our last remaining farms sustainable FOREVER!

OGO does this by collaborating in Farm2School with local school districts. Farm2School, however, is more than simply buying local.

- It is teaching kids where food comes from.
- It is teaching kids how important eating fresh fruits and vegetables is to our health
- It is community building.

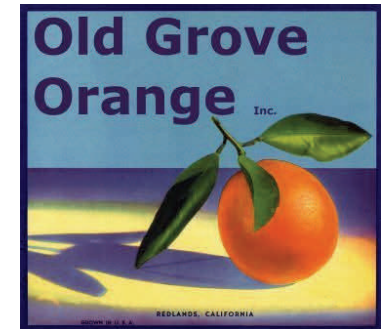
Old Grove is passionate about nutrition education: after all, kids who know and love good local fruits and vegetables can make a better future.

## Dig Your Farmer!



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## NUTRITION EDUCATION

## MINI FARMERS MARKET PROGRAM

# Kids... Meet Your Farmer!

## Nutrition Education

Old Grove Orange, Inc. offers its Farm 2School customers a unique way to educate students about the nutritional importance of fruits and vegetables. We bring a mini Farmers Market right to the school, so kids can learn about nutrition and:

- Who is growing their food
- What their farmer looks like
- Where they can find fruits & vegetables outside of school
- How farmers' markets work
- How to shop for nutritional *and* monetary value



The mini Farmers Market is also a great way to let parents know that their school is supporting local farmers, and that the fruits & veggies it is serving are top quality and SUPER fresh!

## How it Works

- We arrive an hour before school starts to set-up our “Mini Farmers’ Market” inside a classroom. Looks just like a real market!



- The day is broken into 20-minute sessions, with 2 classes per session for the whole school
- The farmer introduces the six fruits & veggies available at the market that day, and describes each one’s nutritional “superpowers”.
- Students are given Farmers’ Market “Bucks” that they use to buy fruits and vegetables of their choice to capture the superpowers they have just learned about.

The only things we need from you are:

- A point of contact to coordinate the schedule and arrange a location for the set-up.
- 2-3 volunteers (adults or older students) to help move students through the market portion of the presentation.

## Pricing

\$1600 per elementary school + \$1 for each participant beyond 500.

## Why do it?

It’s an fun, effective, hands-on method to educate kids about fruits and vegetables. It’s a unique way for kids to meet the person growing their food. It’s efficient! Teach a whole school in one day!

## Testimonials

“Our students LOVED this! It fit right into our 2nd grade science curriculum and the kids wrote about it so we tied in language too!”

– Vista del Monte Elementary

“[The presentation] was geared to students, good explanation of key terms.”

– Sunny Sands Elementary

“Visuals were great for my students.” –  
Special Education teacher, Sunny Sands Elementary